Sponsorship Opportunities

WINE and SHINE

An evening benefitting Volunteer Ministry Center
In memory of Don Sproles
Friday, July 18, 2025, 6 to 10 p.m.
The Crowne Plaza Knoxville - Summit Ballroom
wine and moonshine tasting, gourmet bites, auction, and live music

VOLUNTEER MINISTRY CENTER
VMC

Ken Knight, Event Co-Chair
Megan Venable, Event Co-Chair
Cara Knapp, Development Chair
Tracey Williams, Chief Executive Officer

About
WINE and SHINE

You're invited to a one-of-a-kind soiree benefitting Volunteer Ministry Center! Sip a selection of premium moonshines from **Sugarland's Distillery** and a collection of spectacular wines, complemented by the perfect appetizer pairings. Enjoy a delicious dinner buffet, prepared by the talented team at **Crowne Plaza Knoxville**. Hum along to tunes from a bluegrass band. Bid on fabulous and unique items in silent and live auctions led by **Auctioneer Bear Stephenson**!

A Don Sproles Memorial Evening

Don Sproles was one of VMC's earliest and most enthusiastic supporters. He and his wife Karen owned the LunchBox restaurants. Don, his family, and employees often served meals at VMC, and he was known to offer employment opportunities to VMC neighbors. In 2012, he served as Board Chair. This evening of fun, fellowship, and food is in honor of Don's amazing legacy. His service to VMC continues to be a shining North Star.

Volunteer Ministry Center (VMC) is a nonprofit that provides housing and support for Knoxville and Knox County's most vulnerable neighbors. VMC uses a **Housing First Approach** to end homelessness.

We serve those who are at the highest risk of dying on the streets by offering high quality case management to support them on their journey to achieving housing. VMC has two permanent supportive housing units and offers services to help neighbors in crisis sustain housing.

VMC has helped over 1,400 neighbors find freedom from the streets. You can learn more about VMC's life changing programs at vmcinc.org.

SPONSORED TABLES AND NAMING OPPORTUNITIES

Shining Star Table Sponsor—$5,000
1 Table for 10 guests with premium seating
2 drink tickets per guest
Opportunity to address guests during the event
Recognition on VMC website, email invitation, sponsor slideshow, and printed program

Over the Moon Table Sponsor—$2,500
1 Table for 10 guests with premium seating
2 drink tickets per guest
Recognition on VMC website, email invitation, sponsor slideshow, and printed program

Silent Auction Sponsor—$2,500 - only one available!
Name or logo displayed by the silent auction
Recognition on VMC website, email invitation, sponsor slideshow, and printed program

Live Auction Sponsor—$2,500 - only one available!
Name or logo displayed on screen and announced prior to live auction
Recognition on VMC website, email invitation, sponsor slideshow, and printed program

GENERAL ADMISSION

Table for 10—$1,000 - $250 discount!
1 Table for 10 guests

Individual Ticket—$125
Every admission includes wine tasting, moonshine tasting, food pairings, buffet, water and tea, 1 drink ticket, and access to the silent and live auctions. Soft drinks and alcohol will be available for purchase.

WINE and SHINE

Want to shine with us?

Step One: Give us a call or send an email if you have any questions:
zschriver@vmcinc.org or 865-524-3926 ext. 222. If there is anything we can do to make your sponsorship experience more enjoyable, please let us know. Customization options are available.

Step Two: Purchase your sponsorship. Choose one of the following options:
1. Purchase directly on the <u>event website</u> at the QR code below.
2. Mail a check payable to Volunteer Ministry Center:
   P.O. Box 27406, Knoxville, TN 37927
3. Fill out the form below, and email it to Zan Schriver at zchriver@vmcinc.org to request an emailed invoice.

Individual/Company Name _____

Company Contact _____

Address _____

City, State Zip _____

Phone Number _____ Email Address _____

Preferred sponsorship level:

____ Shining Star Table Sponsor $5,000 (includes 10 tickets)

____ Over the Moon Table Sponsor $2,500 (includes 10 tickets)

____ Silent Auction Sponsor $2,500 (Naming opportunity, No tickets included.)

____ Live Auction Sponsor $2,500 (Naming opportunity. No tickets included.)

Other: _____

Register on our event website!

Volunteer Ministry Center is a 501(c)3 non-profit organization, tax ID # 62-1338748.